

CORE COMPETENCIES

- Overdose Prevention & Harm Reduction
- Recovery Support & Navigation
- Healthcare Technology & Remote Monitoring
- Education & Public Awareness
- Community Partnership Infrastructure
- Rural & Underserved Community Outreach

DIFFERENTIATORS

- Combines nonprofit community leadership with healthcare technology
- Integrates FDA-cleared Sparrow Ascent withdrawal treatment system
- Tenovi remote patient monitoring ecosystem (pulse oximeter, BP monitor, smart pillbox, cellular gateway)
- Evidence-based framework supported by Johns Hopkins School of Nursing research
- Designed as a sustainable opioid settlement fund implementation model
- Statewide and national scalability across New Mexico and beyond
- Serves rural, tribal, and underserved communities

KEY PARTNERS

Dream BIG Inc.

501(c)(3) Nonprofit, Est. 2011

Community engagement, outreach, nonprofit administration

MediConnect

Healthcare Technology Partner

Remote monitoring, clinical coordination, care management

Johns Hopkins School of Nursing

Research Support

Dr. Nancy S. Goldstein, Dr. Janiece L. Taylor

ORGANIZATIONAL DATA

Initiative Type: Public Health Initiative

Org. Lead: Dream BIG Inc. (501(c)(3) Nonprofit)

Tech Partner: MediConnect

State: New Mexico

Website: projectnori.org

NAICS CODES

621420 — Outpatient Mental Health & Substance Abuse Centers

923120 — Administration of Public Health Programs

621610 — Home Health Care Services

813212 — Voluntary Health Organizations

624190 — Other Individual and Family Services

541690 — Other Scientific & Technical Consulting Services

KEYWORDS

Opioid response · Harm reduction · Naloxone · Narcan · Overdose prevention · Fentanyl awareness · Recovery support · Remote patient monitoring · Substance use disorder · Behavioral health · Community health · Opioid settlement · Public health initiative · Telehealth · Rural health · Tribal communities · Underserved populations

"The National Opioid Response Initiative (NORI), powered by Dream BIG Inc. and MediConnect, is a comprehensive community-centered initiative focused on overdose prevention, healthcare innovation, recovery support, education, evidence-based implementation, and strategic partnerships designed to combat the opioid epidemic and strengthen communities throughout New Mexico and beyond."